



Chuck and Jody Johnson  
9 Spillers Lane, Ipswich, MA 01938

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July 21, 2015

Dear Friends and Family,

It's that time again! You've been waiting all summer for this PMC fundraising letter? Well, here it is, with a brief update on how the Pan Mass Challenge has remained the nation's top athletic cancer fundraising event, now having raised \$455 million for cancer research and treatments since 1980 from individual donations. Fresh off a 65 mile training ride this hot morning, I'm also getting going with the real challenge, the fundraising.

First, a brief review of last year's epic ride that many of you supported. Thanks to everyone for helping contribute a record \$6,699.56 (beating the \$6k goal).

*Day 0* (the "bonus" day), NY Border to Sturbridge, MA: A total scorcher and test of climbing. If not for the Dunkin XL Coolata at mile 80 and the patience of my riding pal Pete Cote, I don't think I would have made it. 100 miles.

*Day 1*, Sturbridge to Bourne: Cool temps and torrential rain put 65+ riders into hospital with hypothermia. Jody, Spencer & Annika along with Aunt Cathy, Jay & Katharine Ronck were at the Lakeville rest stop in the thick of it and did a great job keeping spirits high. My hands were numb for an hour after the finish. 109 miles.

*Day 2*, Bourne to Provincetown: The best of the three. Some rain, and cool finish. 90 miles.

This year, I will be taking on the 192 mile route over 2 days, August 1st and 2nd. Another year brings more stories of loss due to cancer and reminders of the impact on too many families. Cancer is a fact of 21st century life for now, but I'm one of those optimists who believe that if enough time, talent and money were to combine, we could beat this disease in our lifetime! Each and every donation plays a part in realizing such this goal. Here are some PMC facts:

- \$41 million raised in 2014, a new record. Thank you for helping!
- 100% of the rider-raised funds (your donation!) go directly to Dana Farber Cancer Institute.
- 5,500 riders last year - average rider age 45. Riders from 38 states and 5 countries. 3,300 Volunteers!
- 200 corporations donate \$4 million in products and services each year.
- Dana Farber's fundamental research informs treatment across the country and around the world. Your local hospital benefits from the progress at Dana Farber.

Please consider extending (or beginning) your support with this year's PMC. We look forward to supporting your philanthropic endeavors too! I know summer is busy, so I sincerely hope you can take a moment to quickly donate via <http://www2.pmc.org/profile/CJ0005> and make your tax-deductible donation or send the attached form.

**Chuck, Jody and Family**

P.S. While your prompt donation is appreciated, donations are accepted through October.

Yes, I/we will help:

\$40  \$80  \$100  \$200  Other \_\_\_\_\_

Checks made out to "PMC"

Name: \_\_\_\_\_

Address (if new or changing)

\_\_\_\_\_

My employer will match my gift.

I would respond to this request just as well via email: \_\_\_\_\_

**There are 2 ways to make your tax-deductible gift**

1. Please make **checks payable to "PMC-Jimmy Fund"** and send to:

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2. Secure website (accepts Credit/Debit Cards)

<http://www2.pmc.org/profile/CJ0005>

*Your prompt reply is appreciated, but contributions can be received up to September 30, 2015*

**Thank you on behalf of the PMC for your contribution!!!**

Avoiding Border Patrol



Artifact of the rain



Finished, looking for...



...Beer.