



Chuck and Jody Johnson
9 Spillers Lane, Ipswich, MA 01938

July 21, 2014

Dear Friends and Family,

Somewhere along the way in the years riding the Pan Mass Challenge, it became harder to stop doing it than keep doing it and now here it is, the **20th** time gearing up for this uber-fundraising ride happening August 2nd and 3rd.

Given the year and the milestone we decided Chuck that would do this one solo, with Jody and the kids volunteering with Aunt Cathy and family at the Lakeville water stop on Saturday. To add to the challenge, I am also considering adding an extra day on the front end of the ride to start from the NY border – making it 300 miles in 3 days, instead of 192 in 2, and making it a true Pan-Massachusetts ride. My friend and co-rider Pete Cote brought this idea up and I haven't officially said no or yes yet. So, just to keep this fun, I'm putting a little "bonus" box on the fundraising slip attached, and if a few of you put a bonus up for the extended big ride – I'll try to do it. After all, this is about the fundraising, not about whether a 50+ guy can hack it.

I will ride in memory of Jody's mom, Mary, who was exemplary of the PMC spirit, having volunteered and supported us in so many ways during her battle with cancer. The memory of her cheer and grace never leave us, and are never lost as a reason to continue riding and fundraising.

The PMC is one of the most efficient ways to contribute to an organization that will directly or indirectly benefit someone you know who will have cancer in their lifetime. I'd like to believe we'll all be spared that possibility, but statistics suggest otherwise.

PMC 'refresher' Facts:

- Last year, a record \$39 million was raised, one donation at a time- through sponsors like you!
- The Pan Mass Challenge is in its 34rd year and has raised \$414 million to date.
- 100% of the rider-raised funds (your donation!) go directly to Dana Farber Cancer Institute.
- Even for those not treated at Dana Farber, their research yields new treatments for patients around the country, and the world. PMC funds directly affect Dana Farber's ability to develop new treatments for Cancer. Thus, your donation isn't just about treatment at Dana Farber, but at your local hospital as well.
- There were 5,533 riders and 3,300 volunteers in 2013.

The minimum commitment is \$4,500 on the two-day ride (they bill it to your credit card if you don't!), but I'd like to make this 20th year a "bonus" year and raise at least \$6,000. We value your support and encouragement, and ask that you mail your check made out to the PMC to us at home or make a gift on line:

<http://www2.pmc.org/profile/pfp.asp?profileid=CJ0005>

With much appreciation,

Chuck, Jody and Family

P.S. While your prompt donation is appreciated, donations are accepted through October.

Chuck and Jody Johnson

Yes, I/we will help:

\$40 \$80 \$100 \$200 Other _____

20th Year 3rd Day Bonus _____

Checks made out to "PMC"

Name: _____

Address (if new or changing)

My employer will match my gift.

I would respond to this request just as well via
email: _____

There are 2 ways to make your tax-deductible gift

1. Please make **checks payable to "PMC-Jimmy Fund"** and send to:

Charles and Jody Johnson
9 Spillers Lane
Ipswich, MA 01938

2. Secure website (accepts Credit/Debit Cards)

<https://www.pmc.org/egifts/CJ0005>

***Your prompt reply is appreciated, but
contributions can be received up to September 30,
2014***

Thank you on behalf of the PMC for your contribution!!!



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