



July 22, 2012

Dear Friends,

It is with a mix of sadness and determination that we write this letter. After a 10 year hiatus, Jody is back on the bike to return to the Pan Mass Challenge. This year, we will both bike from Wellesley, Mass. to Cape Cod as rationale for requesting your support of this extraordinary cancer fund raising event.

As many of you may know, this past September Jody's Mom, Mary, passed away after a 7 year battle with colorectal cancer. We reflect on the varying degrees of struggle, pain, and hope as Mary took on cancer with extraordinary grace. Mom always found a way to buoy our spirits with her courage and faith. She was a deep believer and enthusiastic volunteer for the PMC. She was thrilled to share in the triumph with other survivors and we are particularly thankful for so many wonderful success stories that kept hope alive. In honor of Mary, we've put together a small, dedicated team – Mary Mac's Merry Crew – with a great crew of volunteers, including family and friends. We will join the volunteers upon arrival in Bourne on August 4th.

Thus, the sadness, AND determination to make this year a banner year for our fund raising. Many of you have been generous and consistent over the years – and the PMC and the Jimmy Fund count on individuals like you – and deliver 100% of rider-raised funds to the institute. Since 1980, this event has generated \$338 million and provides 60% of the Jimmy Fund's revenue.

A few updates and facts about the 2012 PMC:

- The goal for this year is \$36 million (in one weekend)!
- Jody and Chuck's combined fundraising minimum is \$6,200.
- 5,500 riders will participate – if you don't make the minimum by 10/1 – they bill your credit card.
- Dana Farber's targeted gene therapy research is having direct impact on cancer treatment. The exponential growth of technology in related fields makes this an opportune time to fund this type of work. This research is used by local hospitals around the country, available for thousands of patients.

We've cleaned and tuned Jody's Schwinn as she takes on a training regimen that's reminding her of forgotten muscle groups, while Chuck takes on slightly more reasonable routes after his broken thumb training ride of last year. It's a hot summer to prep for this one!

Ride, volunteer or donate, they all matter – and they all add up. This year more than ever.

Please take a moment to complete the attached slip and send your donation via snail mail, or go to <http://www.pmc.org/profile/JJ0024> to make your secure, tax-deductible gift on line. It doesn't matter which rider is chosen, the PMC allows sharing of fundraising. On behalf of the PMC, we thank you for your continued support.

With sincere gratitude,

Chuck & Jody

p.s. We're in the midst of an address change to Ipswich – closing this week (hopefully) – so note the temporary change on the return form.



Chuck and Jody's Pan Mass Challenge Support Return Form

THANK YOU!

Yes, I/we will help:

\$40 \$80 \$100 \$200 Other _____

Checks made out to "PMC"

Name: _____

Address (if new or changing)

My employer will match my gift.

I would respond to this request just as well via
email: _____

There are 2 ways to make your tax-deductible gift

1. Please make checks payable to "PMC-Jimmy Fund" and send to:

Charles and Jody Johnson
1 Elm Street, Unit 17
Byfield, MA 01922

2. Secure website (accepts Credit/Debit Cards)

<http://www.pmc.org/egifts/CJ0005>

Your prompt reply is appreciated, but contributions can be received up to October 1, 2012

Thank you on behalf of the PMC for your contribution!!!

