



Chuck and Jody Johnson
9 Spillers Lane, Ipswich, MA 01938

July 24, 2018

Dear Friends and Family,

“We make a living by what we get. We make a life by what we give.”
Winston Churchill

That Winston was a regular quotation machine and a darn smart guy! Allow him to inspire you to contribute to YAYOCDTPMC (Yet Another Year Of Chuck Doing The P M C). This will be the 24th year attempting the full 2-day 192 mile ride across Massachusetts to support the cancer-fighting work of Dana Farber Cancer Institute and The Jimmy Fund. Your consistent support every year helps enable the growing and remarkable discoveries happening in the cancer battle and emanating from institutions such as Dana Farber.

To recap - last year's fundraising totaled just shy of the \$6k goal - and with a little extra infusion - this year could break that. The ride went pretty smooth, a fair bit of rain on Saturday, but a beautiful Sunday with the wonderful treat of having Jody, Spencer and Annika volunteering at the final rest stop in Wellfleet (see pic on back).

In 1994, my first year of the PMC was driven by my Mom's original diagnosis of breast cancer. With her passing this year - it's a bittersweet reflection on her life and the merits of combating the disease early enough, and aggressively enough to matter. She was fortunate - and with 90 great years - this year's ride celebrates treatment advances that helped prolong her lif - while recognizing that there's still much more to do. There's far too much evidence of this in all our lives.

A few facts from the last year:

- \$51 million raised in one weekend in 2017.
- More than 900 riders and volunteers are cancer survivors or current patients, and considered Living Proof® of the PMC mission
- 6200 riders from 43 states and 10 countries in 2017.
- 100% of rider-raised funds go directly to Dana-Farber.

So, please consider extending (or beginning) your support with this year's PMC. The minimum commitment is \$4,900 this year (and they bill it to your credit card if you fall short!) We look forward to supporting your philanthropic endeavors too! Summer is busy, so I sincerely hope you can take a quick moment to launch <http://pmc.org/egifts/CJ0005> and follow links to make your tax-deductible donation - or send the attached form via the USPS. My rider ID is CJ0005.

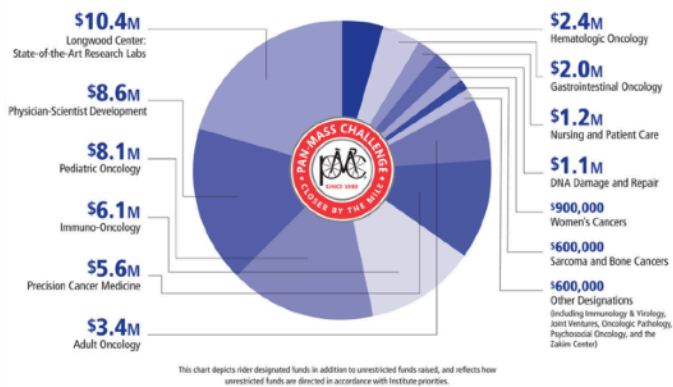
With much appreciation,

Chuck, Jody and Family

P.S. While your prompt donation is appreciated, donations are accepted through October.

Pan-Mass Challenge: \$51 Million in 2017

The Pan-Mass Challenge (PMC) raises funds for Dana-Farber Cancer Institute and the Jimmy Fund's lifesaving mission to conquer cancer. In 2017, committed riders, donors, sponsors, and volunteers joined together to contribute \$51 million. This chart shows how Dana-Farber allocates these funds to bring us closer by the mile.



Yes, I/we will help:

\$50 \$100 \$200 Other _____

Checks made out to "PMC"

Name: _____

Address (if new or changing)

My employer will match my gift.

There are 2 ways to make your tax-deductible gift

1. Please make **checks payable to "PMC-Jimmy Fund"** and send to:

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2. Secure website (accepts Credit/Debit Cards) <http://pmc.org/egifts/CJ0005>

Your prompt reply is appreciated, but contributions can be received until October, 2018

Thank you on behalf of the PMC for your contribution!!!

